



COMMUNITY CONNECTORS

PROVIDING PUBLIC EDUCATION ON THE VALUE OF CONTACT TRACING

Because you are a trusted organization serving residents of our city, we are asking you to play an essential role as a “Community Connector,” using your trusted relationship with your constituents, paving the way for more effective contact tracing. We also ask that you share our user-friendly, infection prevention, daily activities guide to ensure that as we re-open for business and reclaim our public lives, we do so safely.

PAVING THE WAY FOR CONTACT TRACER

Paterson has put in place an effective contact tracing program to track down all the close contacts of people that have tested positive for the virus in order to protect their health and the health of the community. But contact tracing is tricky because it requires people to cooperate with contact tracers, whom they don’t know, and share information with them.

EMAIL OR TEXT SCRIPT

We need you to communicate to the people that you serve the importance of responding to a contact tracer if they call. It is the best way for people to safeguard their own health, their family’s health and the community’s health and economy.

We ask that you email or text your constituents with the following note:

"If you receive a call from someone who identifies themselves as a CONTACT TRACER, please answer it immediately and answer their questions. Your confidentiality is assured, and they will tell you how to protect your family and friends from the Corona Virus. Also, if you need infection prevention supplies, call us and we'll tell you how to get free supplies."

SHARING USER-FRIENDLY INFECTION PREVENTION GUIDE

We also ask that you post the guide for preventing COVID19, found in the link below (in both English and Spanish), to your website and share via email and on social media. This guide was prepared with the advice of Dr. Stanley Weiss, Epidemiologist at Rutgers Medical School.

Widespread adherence to these basic health protocols is essential to preventing a resurgence of Covid-19 in our cities. Online Daily Activities Infection Prevention Guide Link -

<https://thecitizenscampaign.org/beat-covid-webpage/>

QUARANTINE SUPPLIES

Free “Quarantine Kits” will be delivered to individuals in need who have tested positive for COVID19 and are unable to quarantine in a hotel or bedroom with private bath.



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QUARANTINE KIT CONTENTS

3 Blue Surgical Masks (3 per member of household)
2 Bars of Soap
Disinfectant Spray (10oz bottle)
Hand Sanitizers
Box of Gloves (Large size fits all)
Disposable Eating Utensils
Disposable Plates
Disposable Cups
Toothpaste

CONTACT INFO FOR QUARANTINE KITS AND FOOD DELIVERIES

(Add email and phone number for
requesting Quarantine Kits here)

(Add food deliveries and additional
support items here)

WATCH OUT FOR SCAMMERS

Real Contact Tracers don't ask people for their Social Security number, bank account number nor credit card information. If someone claiming to be a contact tracer asks you for such information, it is a scam. Also, beware of spam text messages that ask you to click a link. If a real Contact Tracer sends a text message, their message should only let you know that they will be calling. Text messages that say "Someone who came in contact with you tested positive or has shown symptoms for COVID-19 & recommends you self-isolate/get tested, click on the link" may be scams. Do not click on the link. If the contact tracer is real, they will call you.

Thank you for helping our city BEAT COVID!