



Sample Media Advisory

For immediate release:
Date

Contact:
Name
Phone number
Email address

TITLE: MORRISTOWN STUDENTS TO UNVEIL SURVEY

WHAT: College students to hold a press conference to release results of a comprehensive "civic health survey" which examines the strengths and weaknesses of Morristown's civic community.

WHEN: Date, time

WHERE: Place, address

WHO: Full names, affiliations/titles

INFO: University students have been working with The Citizens Campaign to compile a "Civic Health Survey" that examines the Town of Morristown media coverage, political parties, government accessibility, citizen participation, and other important civic indicators.