










# Celebration of Citizen Service - Livestream - November 10, 2021

## The Koeppe Award for Exemplary Public Service

### Honoree: Dennis Bone

#### SPONSORSHIP LEVELS\*

-  **\$100,000 Sponsor | Citizen Leadership Service**  
Helps to build \$6M National Citizen Leadership Service Expansion
  - Co-branded impact video demonstrating urban citizen empowerment
  - Rotating sponsor recognition graphic appearing prior to start of event
  - Company listed on scrolling credits
-  **\$50,000 Sponsor | Citizen Leadership Training & Service Program**  
Funds a College-Based Citizen Leadership Training & Service Program
  - Featured in event close
  - Rotating sponsor recognition graphic appearing prior to start of event
  - Company listed on scrolling credits
-  **\$25,000 Sponsor | Share the Power Campaign**  
Helps to Fund Local \$2M “Share the Power” Campaign to Close Civic Empowerment Gap
  - Sponsor Spotlight: 30 second recorded statement or “commercial”
  - Rotating sponsor recognition graphic appearing prior to start of event
  - Company listed on scrolling credits
-  **\$10,000 Sponsor | Civic Trust**  
Funds a Community-Based Civic Trust
  - Rotating sponsor recognition graphic appearing prior to start of event
  - Company listed on scrolling credits
-  **\$5,000 | Citizen Leadership Tools Sponsor**  
Helps to Fund the Development of New Citizen Leadership Tools
  - Rotating sponsor recognition graphic appearing prior to start of event (Half slide)
  - Company listed on scrolling credits
-  **\$2,500 | Citizen Power Sponsor**  
Funds 100 Citizen Power manuals, including distribution
  - Rotating sponsor recognition graphic appearing prior to start of event (Quarter slide)
  - Company listed on scrolling credits
-  **\$1,000 | Scholarship Sponsor**  
Funds Citizen Leadership Training Stipend for HBCU Student
  - Company listed on scrolling credits

**\*All of the above Sponsorship levels receive the following additional benefits:**

1. Exposure to national civic leaders, CEOs of major companies, college presidents, and government leaders
2. Event promotion is being done in partnership with the NFL Alumni Association and several major universities’ communication departments
3. National event promotions include: social media & direct promotion to over 10,000 Citizens Campaign followers
4. A Professional event production with sponsor promotion
5. Inclusion in congratulatory video to Honoree Dennis Bone
6. Company logo on dedicated event page of The Citizens Campaign website