# **Presenting Evidence of Success**

When you present your solution to a local government power center, they’ll be more likely to adopt it if you can support your proposal with evidence from a reliable source. Use this worksheet to help you decide if your source is reliable, or if you need more evidence to support your proposal.

1. **Rate the source of the article.**
   1. Rate how familiar, mainstream, or commonly known you think this source is.

1 (least familiar)-------------------------5 ------------------------- 10 (most familiar)

* 1. When you do a Google search about the website or source where you found the article, what do people say about it? Rate its credibility based on your search.

1 (worst)-------------------------5 ------------------------- 10 (best)

* 1. How would you rate the political leaning of the source?

Liberal-------------------------Moderate ------------------------- Conservative

* 1. How does the article get your attention?
* Exciting or mysterious headline
* Dramatic photos or videos
* Telling a wild story
* Presenting useful information

1. **Rate the author of the article.**
   1. How would you rate their level of knowledge and expertise on this specific issue? (You can search for them on Google or LinkedIn)

Not experienced-------------------------Pretty experienced------------------------- Expert

* 1. How would you describe the author’s tone or style?
* Informative
* Balanced
* Angry
* Argumentative
* Excited
* Dramatic

1. **Rate the content of the article.**
   1. What type of article is it?

* News article/video/post
* Academic book or journal article
* Think tank report or “white paper”
* Government report
* Opinion
* Personal story, video, or post
* Advertisement/promoted content/sponsored content
  1. How would you rate the author’s use of evidence, numbers, and other data in the article? Is the data convincing and relevant? Can you verify the same numbers somewhere else, especially in the source they quoted? If so, paste the URL here.

1 (worst)-------------------------5 ------------------------- 10 (best)

* 1. Rate how balanced you think the article is in representing different or conflicting views of the issue, or criticisms of the solution.

1 (least balanced)-------------------------5 ------------------------- 10 (most balanced)

* 1. If you were to add one more quote or source to this article, what would it be? What other person or side of the issue would you want to hear from, or what question would you want answered?